

WEBINAR

HOW TO IMPROVE YOUR CORPORATE WEBSITE

STARTS AT 9.00 GMT

TODAY

1. Why the corporate website matters
 - Webranking by Comprend
2. How to improve your website
 - About the company
 - Press
 - IR
 - Sustainability
 - Careers

30 MINS!



Your hosts today



Chris Henson
Research Analyst



Helena Wennergren
Head of Webranking



James Handslip
Managing Director (UK)

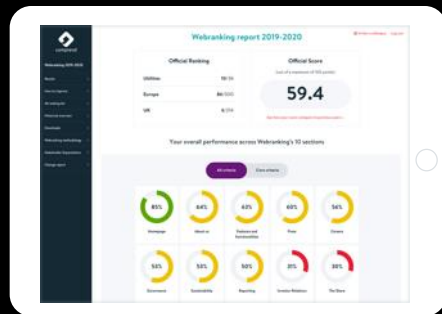
UNDERSTAND & INSPIRE

WHAT WE DO

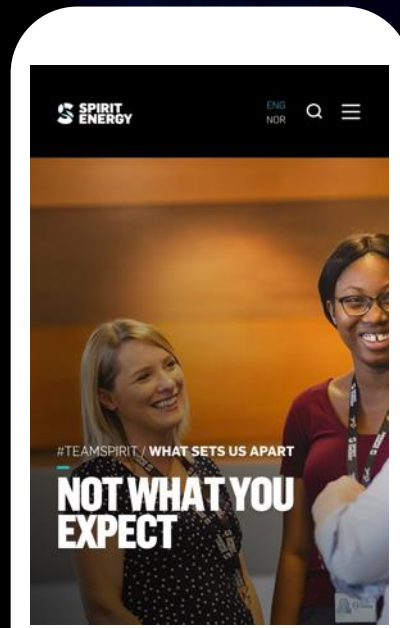
DIRECTION
**CORPORATE
BRANDING**



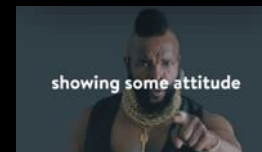
UNDERSTANDING
**USER
RESEARCH**



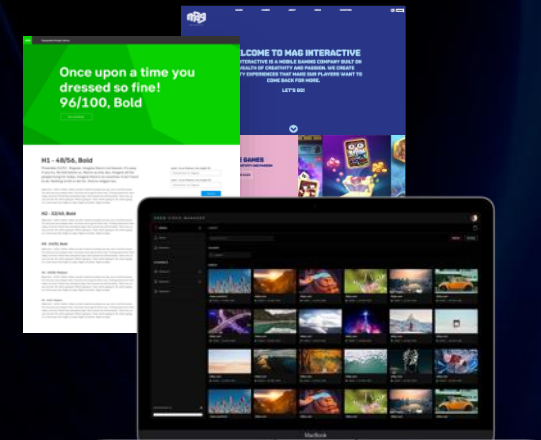
IMPACT
**WEBSITES,
REPORTS &
INTRANETS**



ENHANCEMENT
CONTENT



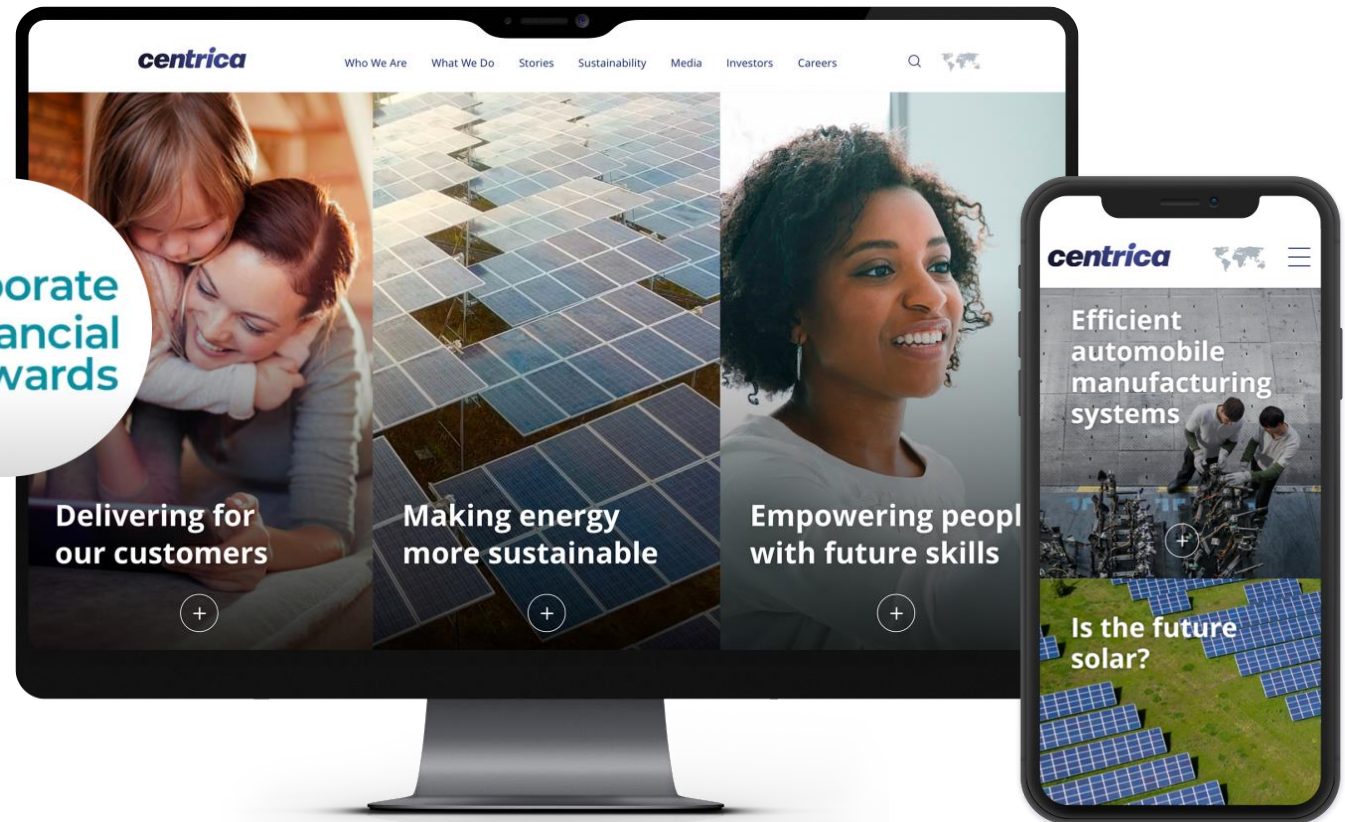
DISTRIBUTION
**DIGITAL
TOOLS**



CONGRATULATIONS!

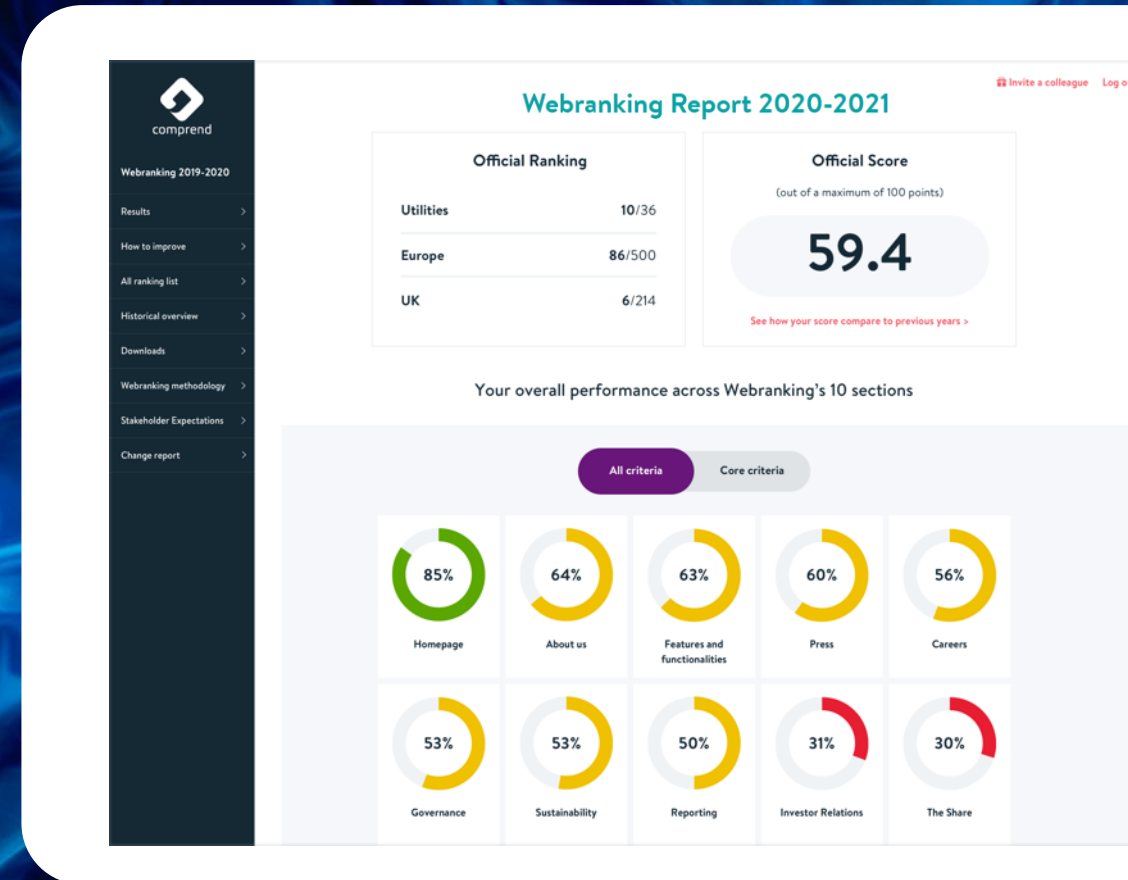
centrica

Best Corporate website: FTSE250
Corporate & Financial Awards 2020



MEASURING CONTENT PERFORMANCE

- Created to improve corporate sites
- Produced since 1997
- Based on stakeholder expectations
- Updated criteria each year
- Around 900 sites to compare
- Results online with practical advice



WEBRANKING IS NOT...



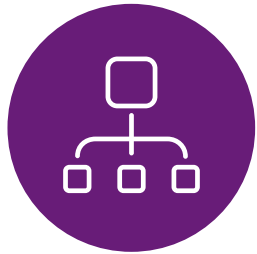
SHAME. SHAME. SHAME.

THE WEBRANKING PROCESS...



The Webranking process

JAN-MAR



STEP ONE: RESEARCH

- Web Management survey
- Capital Market survey
- Careers survey

626 responses

APR-MAY

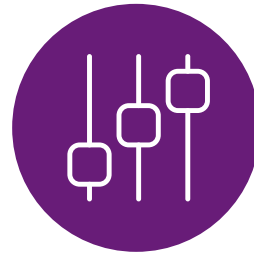


STEP TWO: CRITERIA

Based on input from survey respondents and stakeholders:
50 core criteria in 10 sections

247 measure points

JUNE-AUG



STEP THREE: RANKING

The largest companies by market cap in Europe

896 companies

SEP-DEC



STEP FOUR: RESULTS

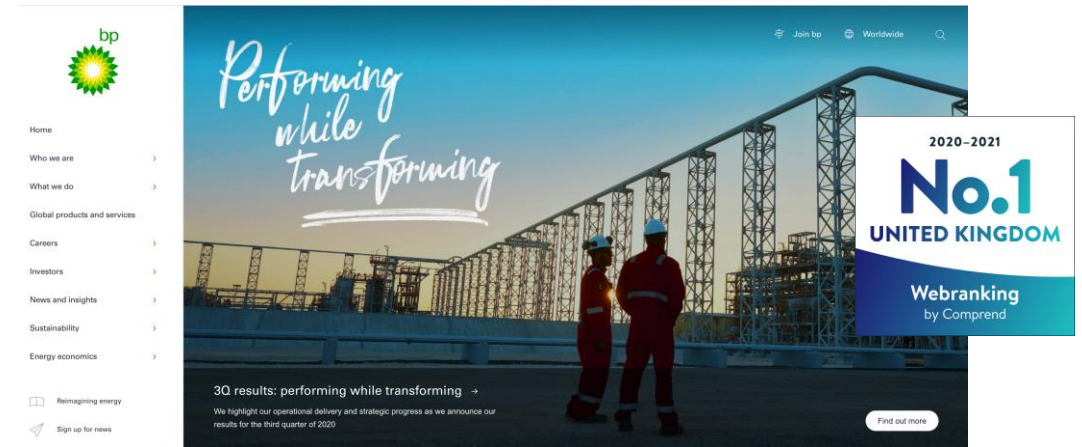
- Company results in the Webranking Report
- Result lists per country
- Insights and findings

THE RESULTS ARE IN..

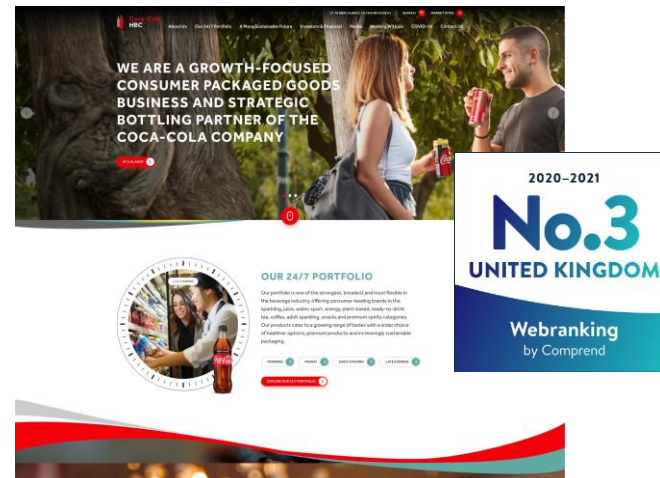
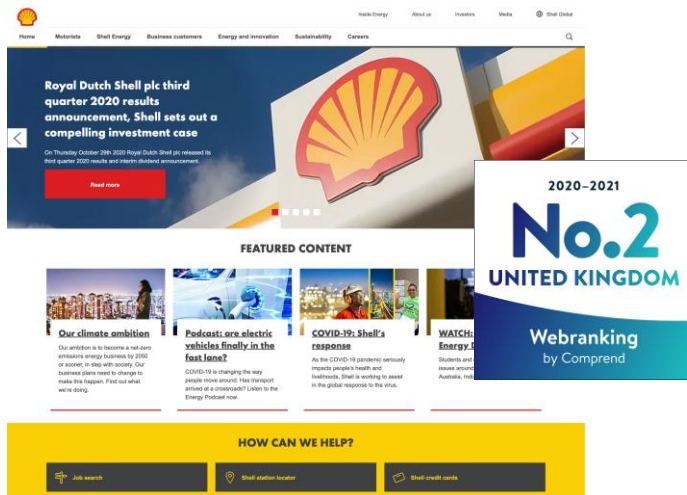


Top performers in the UK

Rank	Company	Score
1	BP	62.2
2	Royal Dutch Shell	61.0
3	Coca-Cola HBC	60.5

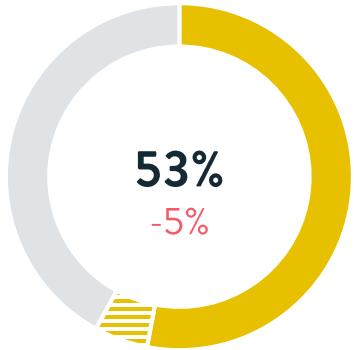


4	Centrica	59.1
5	Coats Group	56.0
6	Polymetal International	54.4
7	Anglo American	53.9
8	British Land	53.0
9	TUI Group	52.7
10	Petrofac	52.1

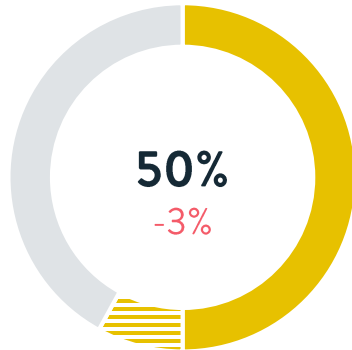


UK fulfillment vs Europe 500

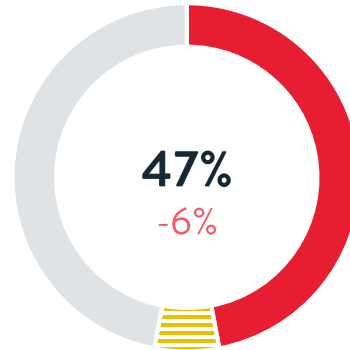
Homepage



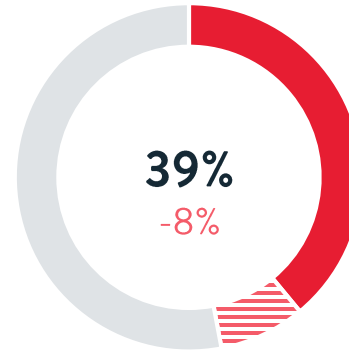
Features



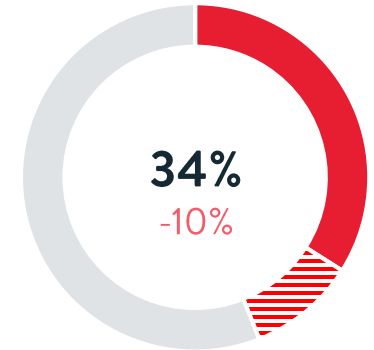
Reporting



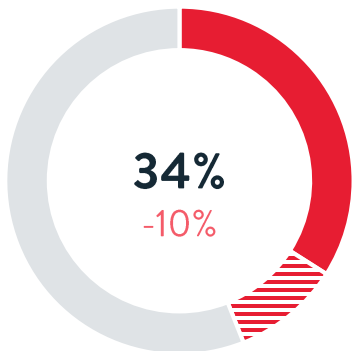
About us



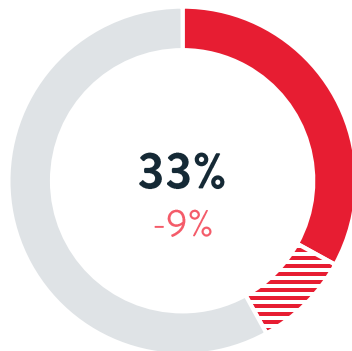
Press



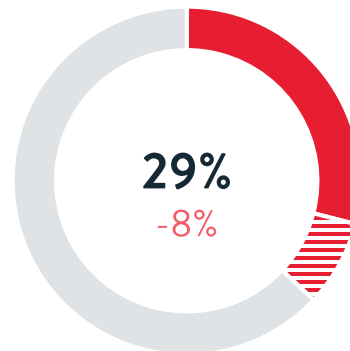
Sustainability



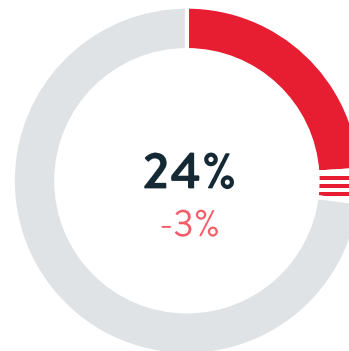
Careers



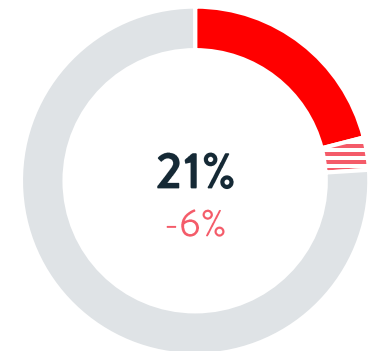
Governance



Share info



IR



The most important information **about the company**

(1=Not important, 5=Very important)

1	Brief summary of facts	4.13
2	Business areas	4.05
2	Geographical spread	4.05
4	Market share	4.01
5	Business model	3.99



The screenshot shows the 'Key facts' page on the GSK website. At the top, there is a navigation bar with the GSK logo and links for COVID-19, Behind the science, Global website, Contact us, and Search. Below the navigation bar is a breadcrumb trail: Home > About us > Key facts. The main heading is 'Key facts', followed by a paragraph: 'We are a science-led global healthcare company with a special purpose: to help people do more, feel better, live longer. Here are some of our key facts and milestones on the way to achieving our purpose.' The page features several data points in a grid format, each with a large number and a descriptive text below it. The data points are: £4.3bn (adjusted R&D investment in 2019), 40 (new medicines in development at Q3 2020), 18 (new vaccines in development at Q3 2020), £33.8bn (turnover in 2019), £9bn (adjusted operating profit in 2019), £5.1bn (free cash flow in 2019), £4bn (dividends paid in 2019), 78% (employee engagement score on our latest employee survey), £263m (donated in 2019 to community health programmes), 1st (in Access to Medicines Index since the assessment began in 2008), 99,000 (we employ over 99,000 people across 95 markets, with more than a third of these in emerging markets), and 12,000+ (over 12,000 people work in R&D across our three global businesses).

gsk COVID-19 Behind the science Global website Contact us Search

About us Products Careers Investors Media Research and development Responsibility



Home > About us > Key facts

Key facts

We are a science-led global healthcare company with a special purpose: to help people do more, feel better, live longer. Here are some of our key facts and milestones on the way to achieving our purpose.

£4.3bn adjusted R&D investment in 2019	40 new medicines in development at Q3 2020	18 new vaccines in development at Q3 2020	
£33.8bn turnover in 2019	£9bn adjusted operating profit in 2019	£5.1bn free cash flow in 2019	£4bn dividends paid in 2019
78% employee engagement score on our latest employee survey	£263m donated in 2019 to community health programmes	1st in Access to Medicines Index since the assessment began in 2008	
99,000 we employ over 99,000 people across 95 markets, with more than a third of these in emerging markets	12,000+ over 12,000 people work in R&D across our three global businesses		

Stora Enso

 THE RENEWABLE MATERIALS COMPANY  Menu Search

About Stora Enso

STORA ENSO → ABOUT STORA ENSO

We are the renewable materials company!

Stora Enso develops and produces solutions based on wood and biomass for a range of industries and applications worldwide, leading in the bioeconomy and supporting our customers in meeting demand for renewable eco-friendly products.

Building on our heritage and know-how in forestry and trees, Stora Enso is committed to the development of products and technologies based on renewable materials. Our products, in many cases, provide a low-carbon alternative to products made from fossil-based or other non-renewable materials.

Today our solutions are found in such segments as building, retail, food and beverages, manufacturing, publishing, pharmaceutical, cosmetics, confectionary, hygiene and textiles. Tomorrow, we believe there is the potential to produce anything that's made with fossil-based materials from a tree.

Working for a greener world

Overall, we aim to be a leader in our field, preferred partner, and a respected member in the societies where we work, bringing value to our customers, employees, investors, suppliers, and other stakeholders.

Responsibility for nature and the communities where we operate underpin our approach in every aspect. We work to ensure that forests and plantations are sustainably managed and that every effort is made to ensure more trees are grown than harvested. Inside and out, we are constantly looking for ways to improve processes, save energy and use raw material as efficiently as possible.

Stora Enso has some 25 000 employees in more than 30 countries, and is publicly listed on the Helsinki and Stockholm stock exchanges. Our sales in 2019 were EUR 10.1 billion, with an operational EBIT of EUR 1.0 billion.

- Our purpose and values →
- Renewable future blog →
- Our film →

Do you want to learn more about us and what we do? Please have a look at the material below.

- › Stora Enso Fact sheet
- › Stora Enso in brief
- › Annual report 2019
- › Sustainability report

Our Business Model

Our strategic vision is to be a digitally led media and entertainment company that creates and brings our brilliant content to audiences wherever, whenever and however they choose.

We will continue to grow the UK and global content business, transform our Broadcast business, and expand our Direct to Consumer business, creating value in developing and enhancing our consumer relationships. We are confident that our vision and strategy is the right long-term plan for ITV in a dynamic market environment.

The successful execution of our strategy will strengthen, diversify and grow ITV, creating a robust, future-facing digital business.

Competitive advantage

90%
Our channels reach 90% of the UK population each week

World-class content

At the core of ITV is our focus on creativity and content, whether selling our unique content around the world or investing in third-party content to broadcast across multiple platforms. Internationally we have built production and distribution scale in key global creative markets through organic growth, selective acquisitions and talent deals.

31m

We have over 31m registered users in the UK, with over 80% of 16-34s registered

Global formats & distribution

ITV has built relationships globally with major networks, platform owners and local broadcasters, and owns the rights to a diverse portfolio of shows, particularly drama and entertainment, for international distribution.

£1.1bn

We invest £1.1 billion annually in content for our UK family of channels

Intellectual property

ITV has developed and acquired shows that are hugely popular. Owning this intellectual property allows us to monetise it internationally through programme and format sales and also commercially in the development of interactive experiences, games, apps and consumer products.

Our strategic assets

Our strategic assets underpin ITV's competitive advantage

Creating and owning the rights to quality content and intellectual property

Our strong, trusted brand, products and culture

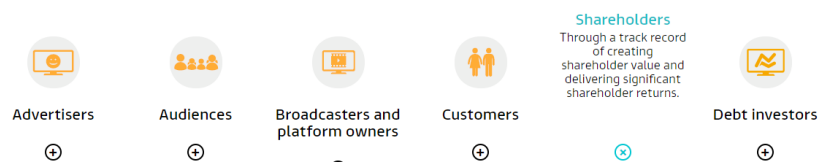
Our talented commercial and creative people

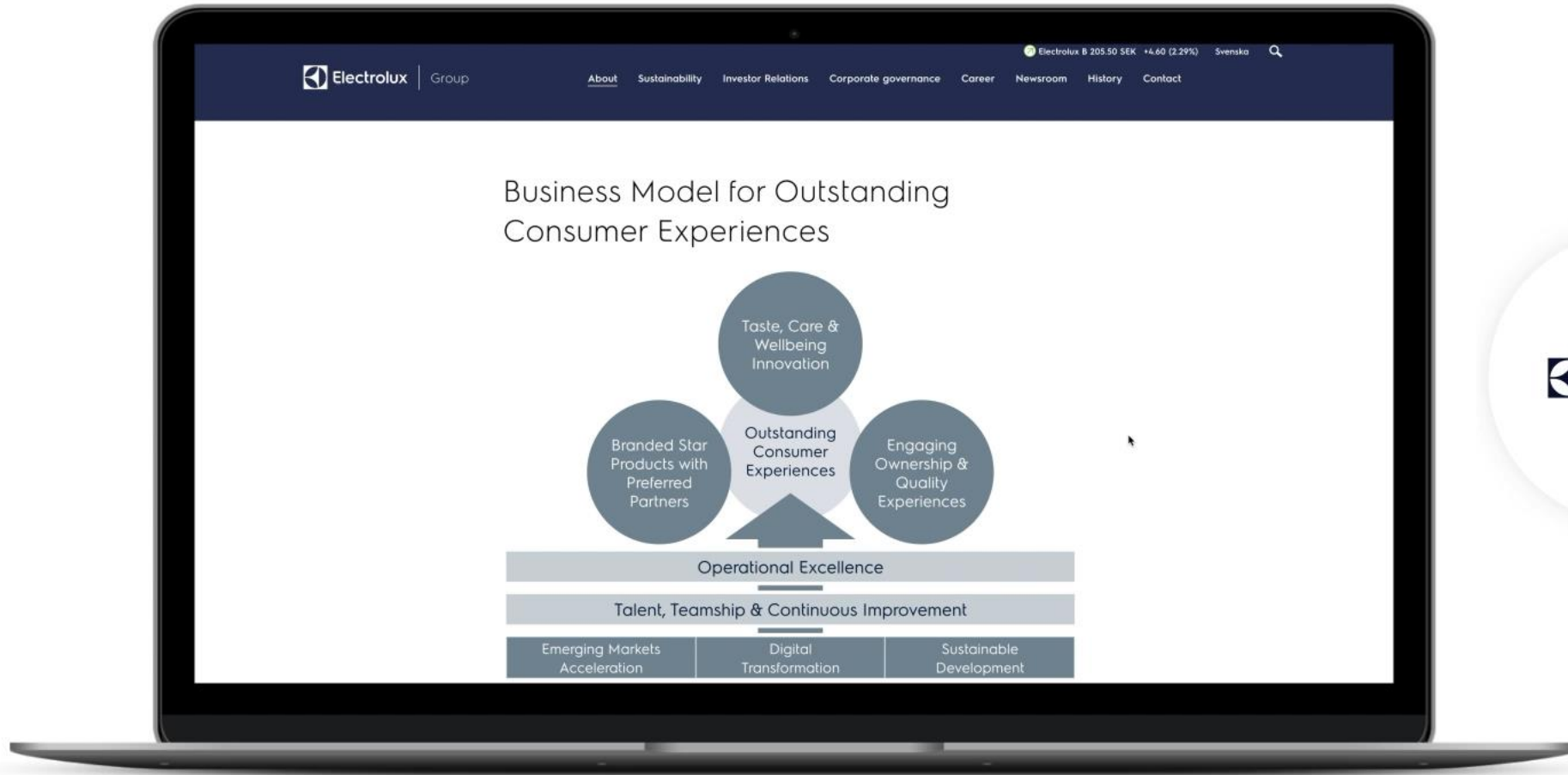
Our diversified revenue streams

By developing, owning and managing the rights to content, ITV is able to maximise the value of its programme brands across a range of revenue streams. This makes ITV a more diversified business and enables it to drive value from different revenue models.

<p>Advertising Our family of channels and the ITV Hub drive significant advertising revenues from the ability to deliver mass audiences and more targeted demographics on linear television and addressable advertising on the ITV Hub. This funds our investment in the programme budget.</p>	<p>Commercial partnerships We work with advertisers and advertising agencies to provide unique and innovative commercial and creative partnerships and sponsorship opportunities that extend beyond pure spot advertising.</p>	<p>Direct to Consumer We monetise our consumer interactions through SVOD, competitions, live events and merchandising. In the UK, we currently generate SVOD revenue through the ITV Hub+ and BritBox UK following its successful launch in 2019. Internationally, we deliver SVOD revenues through our joint venture with the BBC, BritBox US, in the US and Canada, and Cirrus in the Nordics, Germany, Austria and Switzerland. In 2020 we will look to further roll out BritBox internationally.</p>
<p>Pay We earn pay revenue from platforms in the UK by licensing our HD channels and our online VOD services.</p>	<p>Original production We produce original content commissions for broadcasters and platform owners internationally from our production bases in the UK, the US, the Netherlands, Germany, France, Italy, Australia, the Nordics and the Middle East.</p>	<p>Distribution We own the rights to a significant catalogue of programmes and formats that we sell and license to broadcasters and platform owners internationally. The strong global demand for content provides a significant opportunity for us.</p>

Creating value





PRESS

comprend 

The most important **press**-related information

(1=Not important, 5=Very important)

1	Press release archive	4.34
2	The possibility to filter	4.19
3	Regulatory news archive	3.83

British Land

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[OUR PLACES](#)
[INVESTORS](#)
[NEWS AND VIEWS](#)
[SUSTAINABILITY](#)
[CAREERS](#)
[CONTACTS](#)

Share price **346.60p** (-2.00p)
02 Nov 2020 at 10:21

Press releases

Register for [email alerts](#). Read our [regulatory news](#).

All
Retail
Offices
Residential
Developments
Corporate
Sustainability

Filter by Year ▼

Filter by Month ▼

Search

SEARCH

09 OCT 2020 SHARE

British Land announces resumption of dividend & operational update

28 SEP 2020 SHARE

British Land commits to disability inclusion by joining The Valuable 500 movement

14 SEP 2020 SHARE

British Land commits to tenth year of award-winning Young Readers Programme

10 SEP 2020 SHARE

Chris Grigg to step down as Chief Executive Officer; Simon Carter appointed as his successor

17 AUG 2020 SHARE

British Land partners with Equiem to deliver a new Digital Occupier Experience App

01 JUL 2020 SHARE

British Land Operational Update

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[OUR PLACES](#)
[INVESTORS](#)
[NEWS AND VIEWS](#)
[SUSTAINABILITY](#)
[CAREERS](#)
[CONTACTS](#)

Share price **346.60p** (-2.00p)
02 Nov 2020 at 10:21

Regulatory news

Register for [email alerts](#).

Select either: All news types
Or choose from the following categories:

Acquisitions/Disposals

Board/Management Changes

Dividends

Insider Information

Portfolio Company Financings

Results

AGM/EGM Information

Director Shareholding

Holdings in Company

Operational Updates

Portfolio Company IPO/Admission

Search for: from ▼

Select from: ▼ ▼ to ▼ ▼

SUBMIT

Date	Title	PDF
30 Oct 2020 14:16	Total Voting Rights	PDF ●
15 Oct 2020 13:21	Director/PDMR Shareholding	PDF ●
09 Oct 2020 07:00	Operational Update	PDF ●
06 Oct 2020 15:32	Director/PDMR Shareholding	PDF ● ●
01 Oct 2020 12:20	Block listing Interim Review	PDF ●
30 Sep 2020 13:22	Total Voting Rights	PDF ●
16 Sep 2020 12:10	Holdin(g)s in Company	PDF ●
15 Sep 2020 14:16	Director/PDMR Shareholding	PDF ●

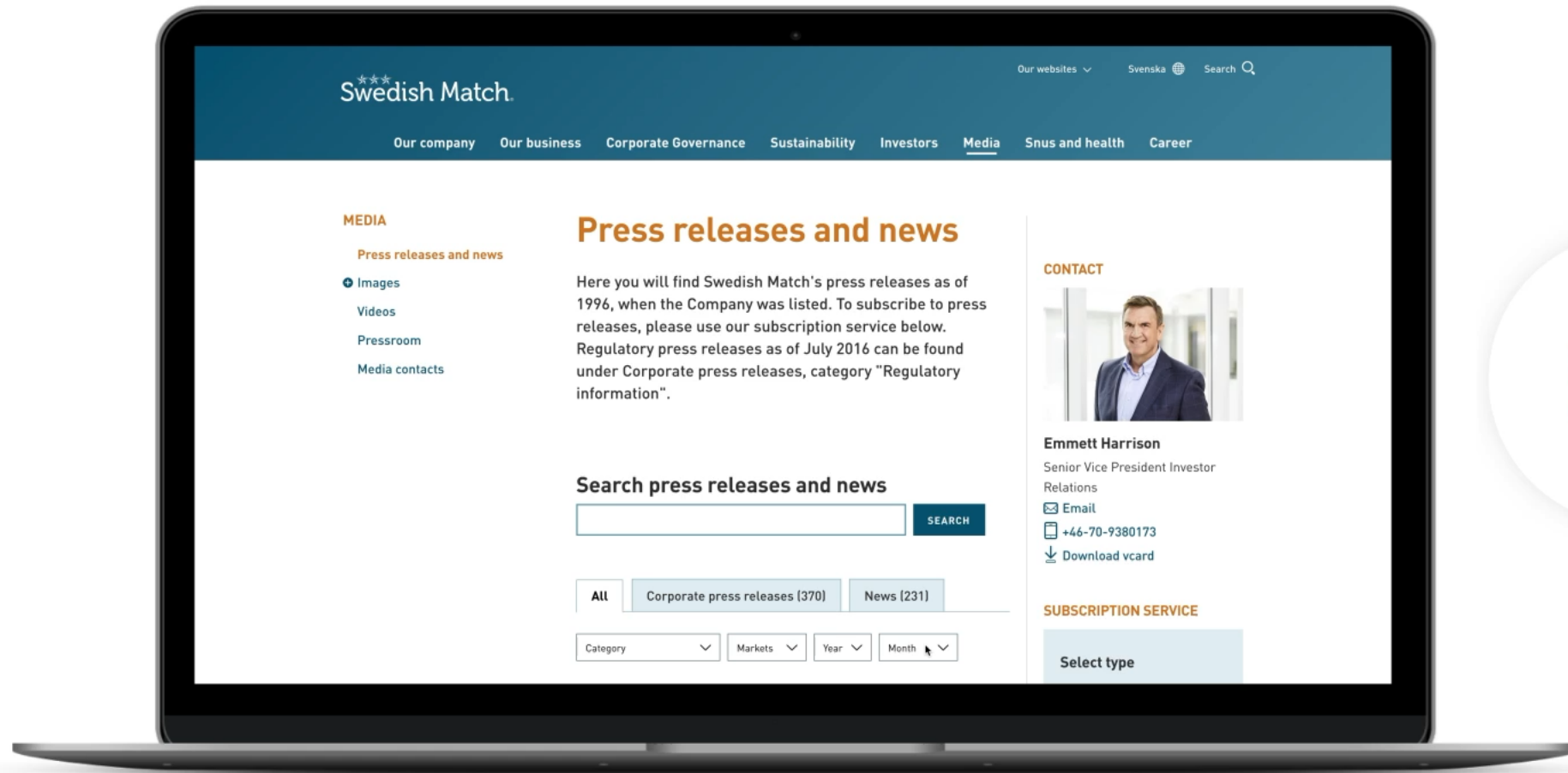
Investors

- Investment Case
- Results and presentations
- Investor Day 2019
- Reports
- Financial and property information
- Consensus estimates
- Strategic partnerships
- Major transactions
- Debt
- Share price tools

Regulatory news

- Investor downloads
- Financial calendar
- Dividends
- Shareholders centre
- Investor relations contacts

Swedish Match



FINANCIAL INFORMATION

The most important **financial information**

(1=Not important, 5=Very important)

1	Overview of financial key figures	4.38
2	Financial outlook	4.25
3	Financial targets	4.15
4	Mergers and acquisitions	4.12
5	Financial target achievements	4.11

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Providing defence for business
Multimedia
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BAE SYSTEMS

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Our Company
Investors
News & Events
Careers

Five Year Summary

Investors

- Investment Case
- Bond Issue April 2020
- Bond Issue September 2020
- Leadership
- Results Centre
- AGM
- Financial calendar
- Share price information
- Regulatory news
- Financial information
- Five Year Summary
- Debt facilities
- Credit rating
- Shareholder information
- Corporate governance


Income statement for the year ended 31 December

	2019 £m	2018 £m	2017 ^{1,2} £m	2016 £m	2015 ³ £m
Continuing operations					
Sales⁴					
Electronic Systems	4,439	3,965	3,598	3,282	2,922
Cyber & Intelligence	1,732	1,678	1,818	1,778	1,564
Platforms & Services (US)	3,337	3,005	2,951	2,874	2,779
Air	7,457	6,712	7,210	n/a	n/a
Maritime	3,116	2,975	2,877	n/a	n/a
Platforms & Services (UK)	n/a	n/a	n/a	7,806	7,405
Platforms & Services (International)	n/a	n/a	n/a	3,943	3,742
HQ	387	350	336	233	237
Intra-group sales	(359)	(278)	(303)	(896)	(745)
	20,109	18,407	18,487	19,020	17,904
Underlying EBITA⁵					
Electronic Systems	687	606	541	494	437
Cyber & Intelligence	91	111	58	90	104
Platforms & Services (US)	267	210	237	211	177
Air	887	859	967	n/a	n/a
Maritime	268	209	251	n/a	n/a

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Royal Dutch Shell



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[Energy and innovation](#)
[Sustainability](#)
[Careers](#)

[Shell Global](#) > [Investors](#) > [Shell and our strategy](#) > Interactive financial data charts

INTERACTIVE FINANCIAL DATA CHARTS

Interactive data charts with selected financial data from the Royal Dutch Shell plc [Annual Report and Accounts](#) for the year ended December 31, 2019.

Accessible view
 Interactive view

Customise your view

Select indicators
▼

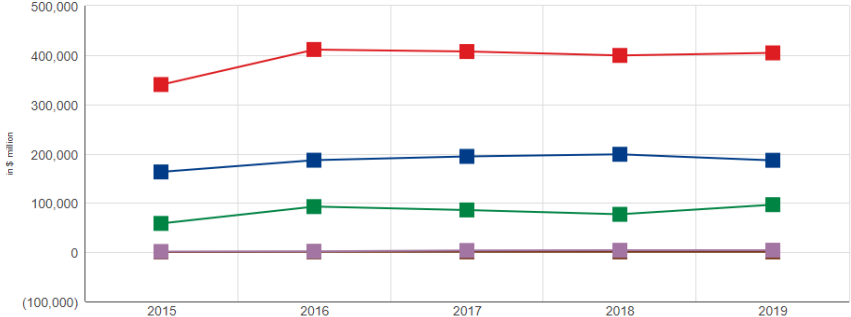
Select years
▼

Chart style

Bar chart
 Line chart
Options

Indexed view

Consolidated Balance Sheet data



Year	Total assets	Total debt	Share capital	Equity attributable to Royal Dutch Shell plc shareholders	Non-controlling interest
2015	340,000	60,000	0	160,000	0
2016	410,000	90,000	0	190,000	0
2017	400,000	80,000	0	200,000	0
2018	390,000	70,000	0	200,000	0
2019	400,000	90,000	0	190,000	0

■ Total assets
 ■ Total debt
 ■ Share capital
 ■ Equity attributable to Royal Dutch Shell plc shareholders
 ■ Non-controlling interest

Save as

Excel

▼

Go



LSE
CURRENT 204.10 GBX
CHANGE 0.00 (0.00%)

CSE
CURRENT 16.85 DKK
CHANGE -0.13 (-0.74%)

SEARCH

WHO WE ARE WHAT WE DO **INVESTORS** NEWS AND INSIGHTS CAREERS SOCIAL RESPONSIBILITY OUR WEBSITES

CORPORATE > INVESTORS > INVESTMENT CASE

G4S - INVESTMENT CASE

G4S is a global market leader in security, providing both established and new technology-enabled security solutions to customers around the world.



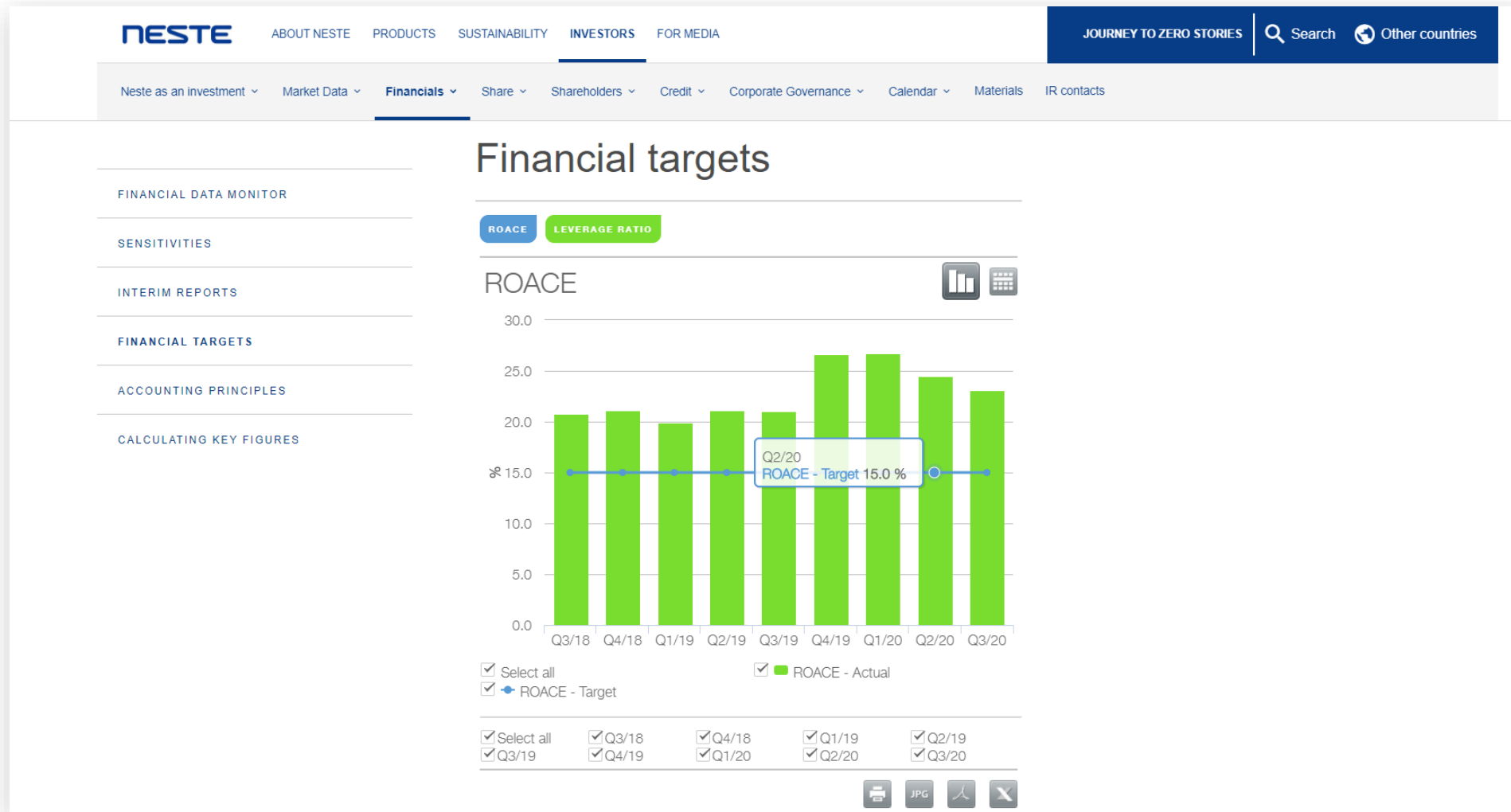
OUR GO FORWARD BUSINESS


Security is a growing service industry and we believe that G4S has the expertise and global footprint to grow core security revenues (81% of Group revenues) at 4-6% per annum and generate margins of 5-6% (excluding Security Consulting and Technology).

As a result of our investment in technology we are deriving an increasing proportion of revenues from technology enabled solutions and at the end of December 2019, around 47% (2018: 45%) of our Secure Solutions revenues included technology in the customer service.

Our technology-enabled security solutions includes our Secure Consulting and Technology business (11% of the Group) where we are targeting revenue growth of 10-12% per annum and margins in the range of 8-15%. Our technology focus creates additional security and efficiency benefits for customers and increases our ability to differentiate G4S's offering in the security market, which in turn supports our goal of accelerating profitable growth.

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◀ Svenska

11/2/2020 12:10 PM CET

SKA B: SEK 171.3 +2.4% ↗

- About us
- Projects
- Careers
- Investors
- Media
- Sustainability
- Corporate Governance

🔍

🌐

✉

- + Research and Innovation
- + Building Information Modeling
- Our history

Outcome - 2019

The operating margin in the Construction business stream was still below the target. Underlying profitability has improved, as a result of a strategy that include improving the performance of current projects through more proactive risk management, a stronger commercial focus and increased cost efficiency. Project development continued to perform on a high level, topping the target of at least 10 percent. Commercial Property Development had yet another record year in 2019 with an all-time high in gains from divestments surpassing SEK 4.2 billion.

In 2019, return on equity of 21.4 percent, was above target. Skanska's financial position remains strong.

Area	Targets 2016-2020	Outcome 2019	Goal met
Construction	Average margin \geq 3.5%	The operating margin was 2.4%	No
Project development	Annual return on capital employed for the combined project development operations \geq 10%	Return on capital employed was 10.3%	Yes
Group	Return on equity \geq 18%	Group: Return on equity was 21.4%	Yes
Financial strength	Limit of SEK -9 billion in adjusted interest-bearing net receivables (+) / net debt (-)	Adjusted interest-bearing net receivables (+) / net debt (-) were SEK +3.2 billion	Yes

SUSTAINABILITY

The most important **sustainability** content

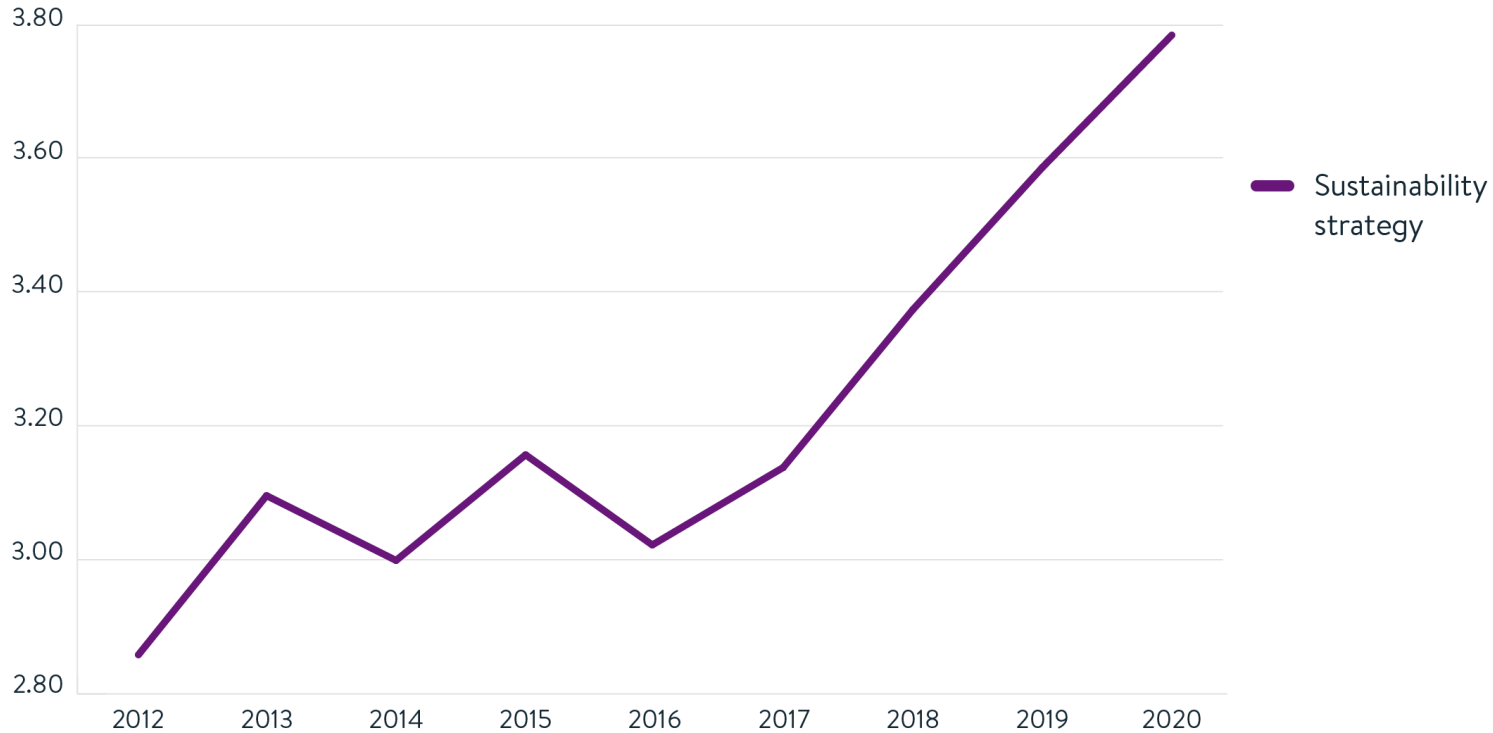
(1=Not important, 5=Very important)

1	Sustainability strategy	3.79
2	Environmental data	3.77
2	Diversity and equal opportunities	3.77
4	Sustainability report	3.74
5	Code of conduct	3.54

Sustainability strategy

Average importance of a sustainability strategy on the corporate website since 2012

(1=Not important, 5=Very important)



COVID-19 Media Suppliers Contact Us [Our websites](#)

AngloAmerican ABOUT US PRODUCTS **SUSTAINABILITY** FUTURES^{SMART} MINING™ INVESTORS CAREERS

The future of sustainable mining

Mining must transform in the decades ahead, starting now.

Our industry must address critical challenges of safety, productivity, and the way we use land, energy, and water. As our global population grows, this leads to a greater demand for minerals and metals, core components of products and services that are essential to human progress.

But it's about more than just the work we do and the footprint we leave. We are part of people's lives. People who demand and deserve more than just high product quality. Modern society rightly expects the mining industry to make a positive contribution to socio-economic development in a sustainable way by reducing its environmental footprint and supporting biodiversity.

Our definition of sustainability

A sustainable business is purposeful, competitive, resilient and agile –it's a business that thrives through both economic and social cycles.


By understanding the context and listening to stakeholders we stay ahead of evolving trends and provide the solutions to societal expectations around sustainable development. By solving the physical challenges of mining through restless innovation, and by constantly searching for more responsible ways to do business, we are changing the way our employees and stakeholders experience our business – creating enduring value for all stakeholders.

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AngloAmerican ABOUT US PRODUCTS **SUSTAINABILITY** FUTURES^{SMART} MINING™ INVESTORS CAREERS

Our Global Sustainability Pillars


Our Sustainable Mining Plan is built around three major areas or Global Sustainability Pillars aligned to the UN's Sustainable Development Goals and we have a set Global Stretch Goals relating to each of them:



TRUSTED CORPORATE LEADER

Developing trust as a corporate leader, providing ethical value chains and improved accountability to the communities we work with.


[Read more](#)



HEALTHY ENVIRONMENT

Maintaining a healthy environment by creating water-less, carbon, neutral mines and delivering positive biodiversity outcomes.

[Read more](#)



THRIVING COMMUNITIES

Building thriving communities with better health, education and levels of employment.

[Read more](#)

These Global Stretch Goals are deliberately ambitious and designed to challenge us to lead and innovate. We're putting all our efforts into delivering them between now and 2030.

BASF

We create chemistry for a sustainable future

We want to contribute to a world that provides a viable future with enhanced quality of life for everyone. We do so by creating chemistry for our customers and society and by making the best use of available resources. Sustainability is at the core of what we do, a driver for growth as well as an element of our risk management.

For example, we have defined sustainability focus areas within our corporate strategy. These formulate the commitments with which BASF positions itself in the market and how it aims to meet the growing challenges along the value chain.

BASF Corporate Commitments

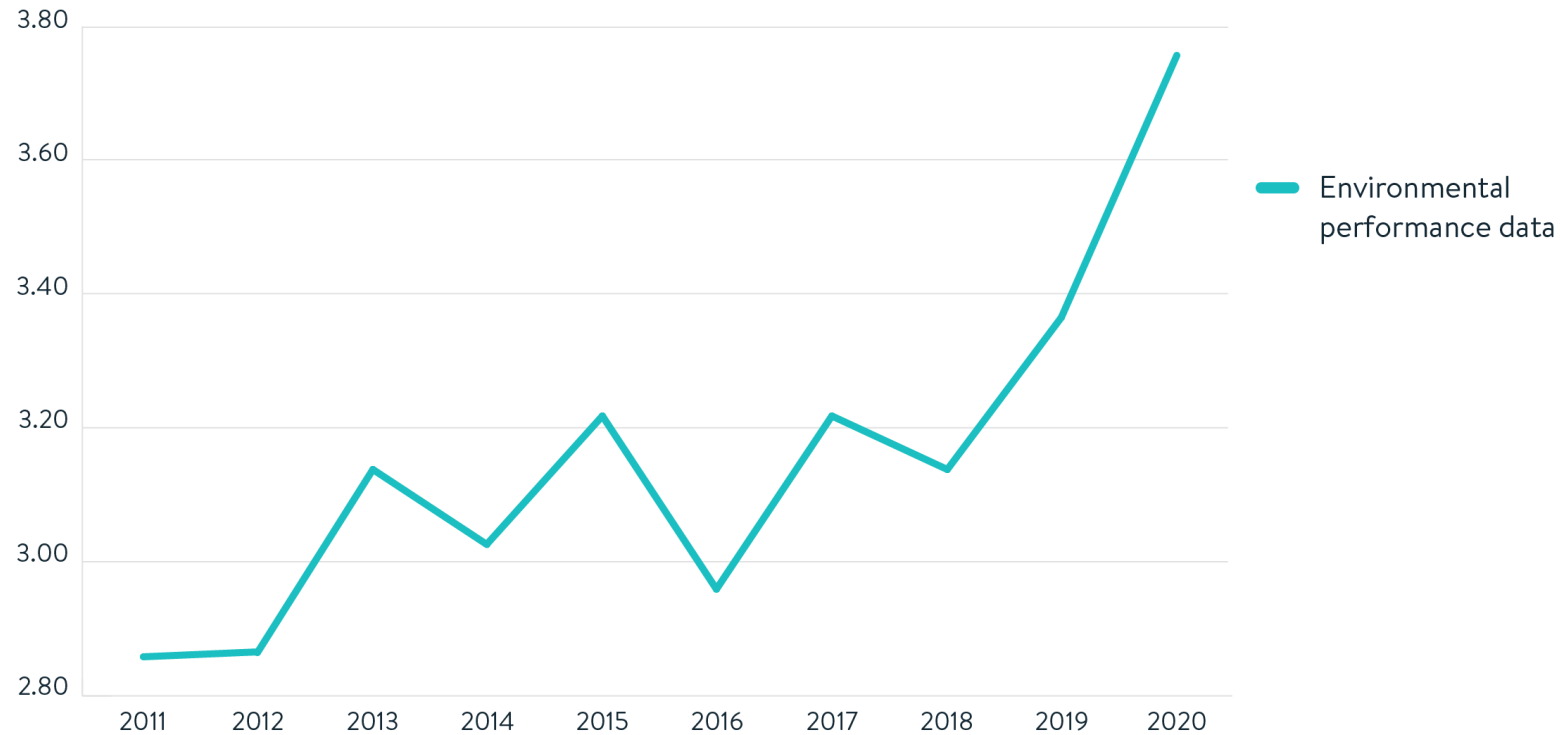
Our Corporate Commitments cover every part of our value chain and operations to deliver long-term business success.



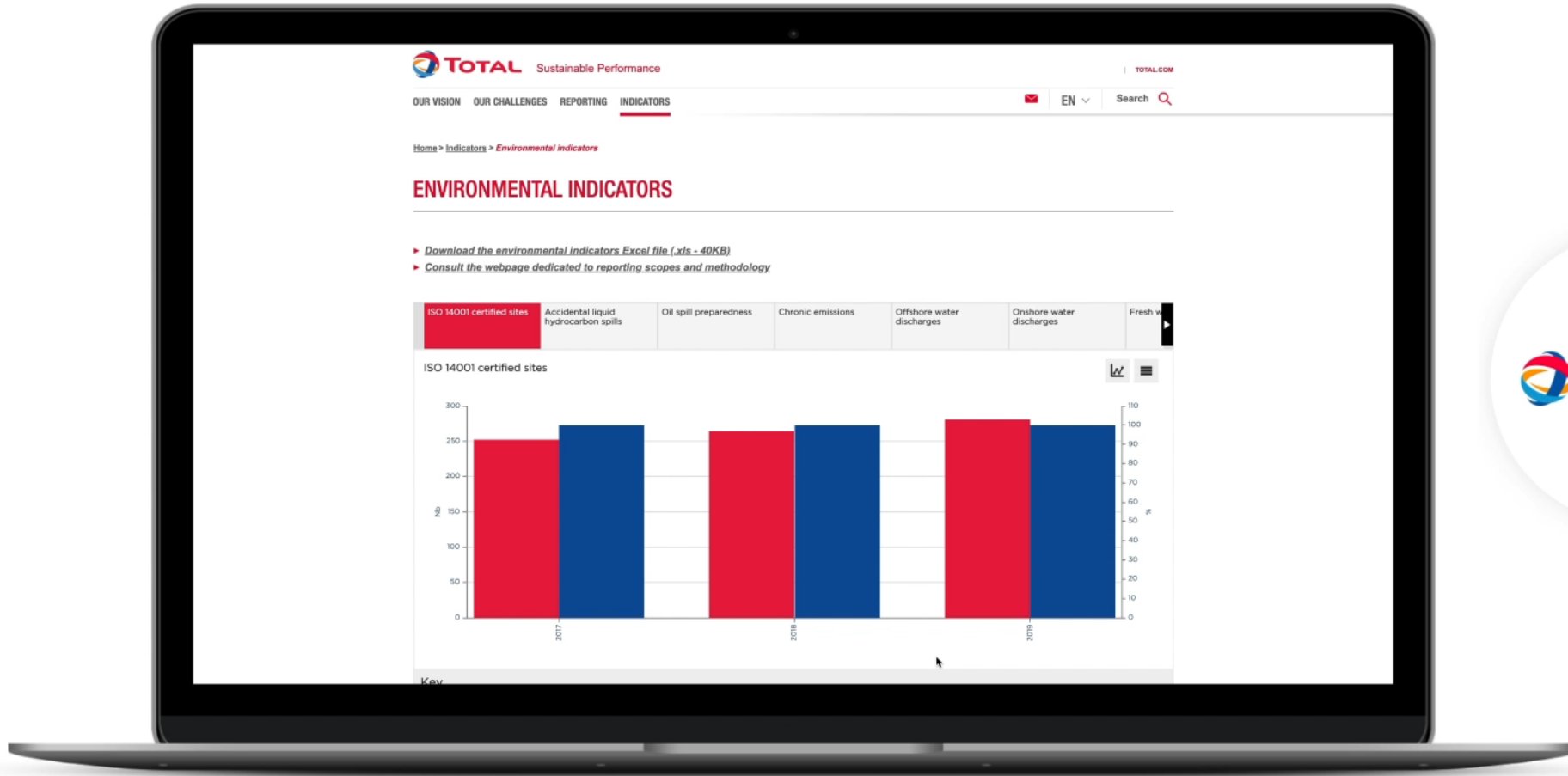
Environmental performance

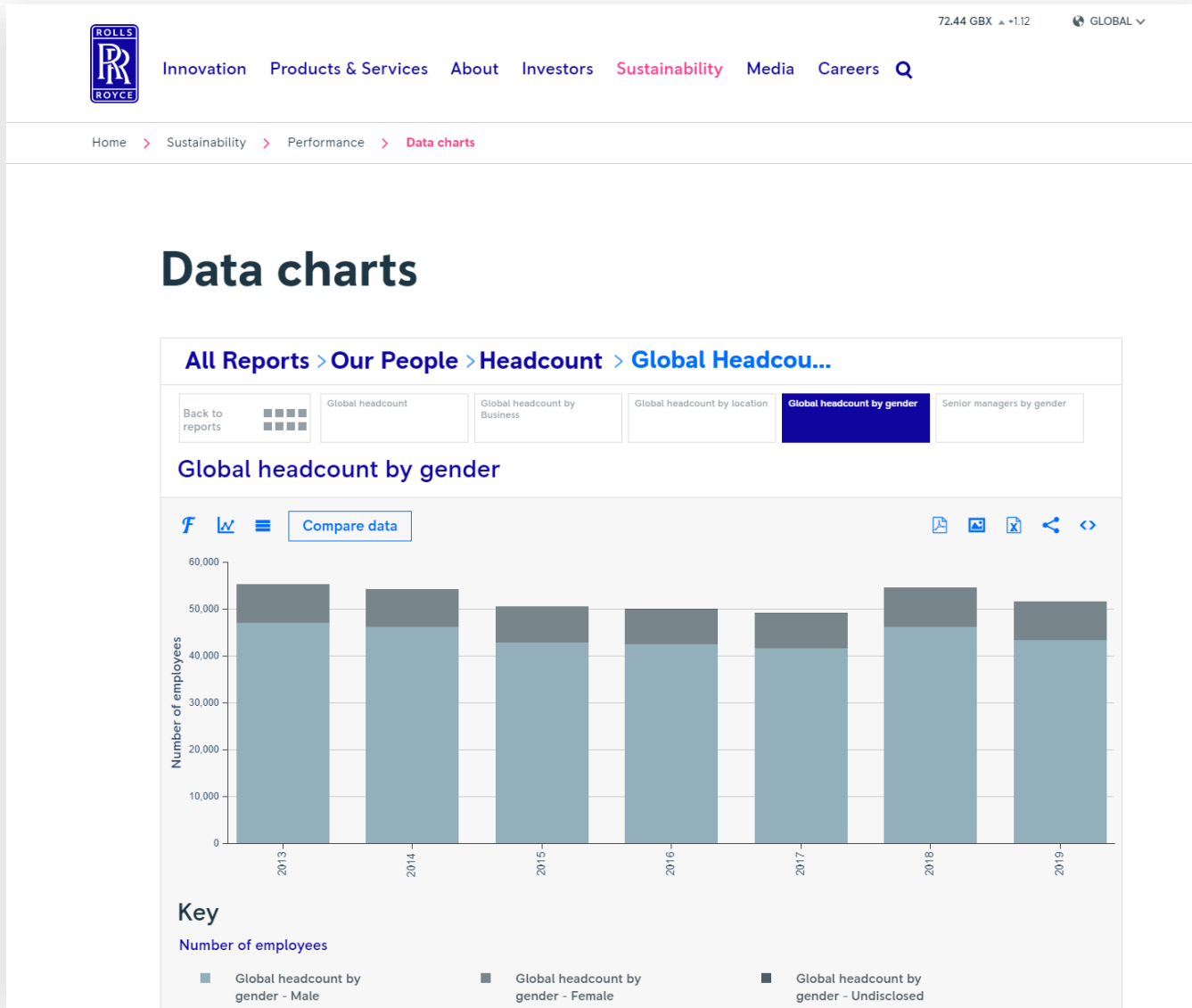
Average importance of environmental performance data on the corporate website since 2011

(1=Not important, 5=Very important)











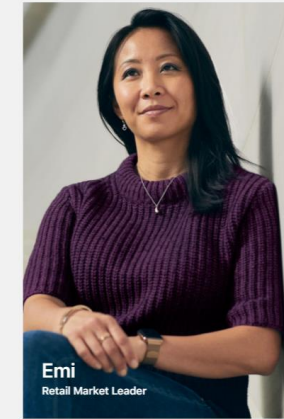
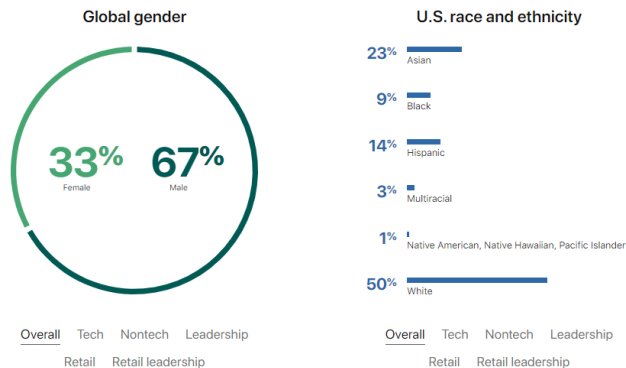
Inclusion & Diversity

Different together.

At Apple, we're not all the same. And that's our greatest strength. We draw on the differences in who we are, what we've experienced, and how we think. Because to create products that serve everyone, we believe in including everyone.

A look at the last five years.

2018 2017 2016 2015 2014



We're making consistent progress.

For the past five years, we've continued to hire more women and underrepresented minorities every year. This is driving our progress over time. As we bring in new team members and support their growth at Apple, we're highly encouraged that our workforce will become more representative at all levels of the company.

53%

of new hires in the U.S. are from historically underrepresented groups in tech

Underrepresented groups include women and people who identify as Black, Hispanic, Native American, or Native Hawaiian & Other Pacific Islander.

"Apple has a very accepting culture. Everyone here really values individuality."

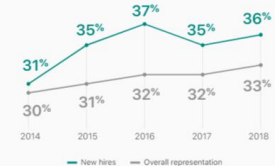
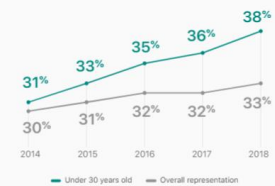
[Read Emi's story](#)

We're championing equal pay around the globe.

We've achieved pay equity in every country where we operate — women earn the same as men when performing similar work. In the United States, underrepresented minorities earn one dollar for every dollar white employees earn. Every year, we examine the compensation employees receive and make adjustments to ensure that we maintain pay equity.

As part of our commitment to achieving pay equity globally, we've also stopped asking candidates about their salary history.

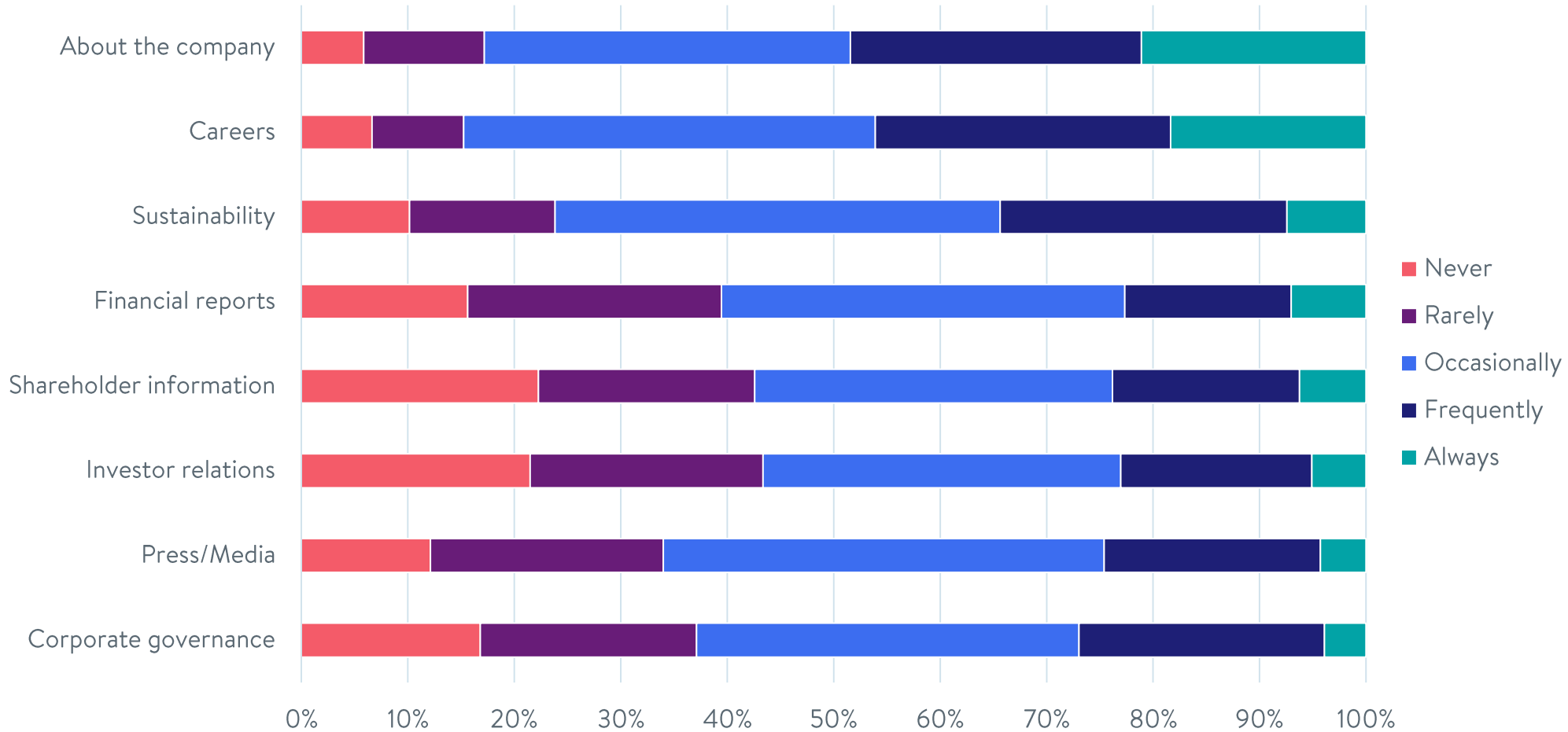
And in 2019, we received a top ranking for pay equity by Arjuna Capital's Gender Pay Scorecard in the technology industry.



WHAT JOBSEEKERS WANT

| According to 269 active and passive jobseekers in Europe

How often do you visit the website sections



The most important information for **jobseekers**

(1=Not important, 5=Very important)

1	What it is like working at the company	3.78
2	Expectations on future employees	3.70
3	Explanation of the recruitment process	3.63
3	Learning and development programs	3.63
3	Information about benefits	3.63

Direct Line Insurance Group



Saved Jobs

Menu

Search & Apply

What we offer

It's all going off in Commercial! Seriously, everything is happening all the time, non-stop. Every single one of us has our own part to play and with it being a growing area within DLG this is the place where you can really see an immediate result from the work you do. Whether it's a new product being launched or new systems and software, the atmosphere here is about embracing change, trying new things and learning from experience.



Let's chat

- 1
- 2
- 3
- 4
- 5
- 6

Our culture	+
Work/life balance	+
Learning and development	+
Benefits	+
Diversity	+

Benefits



We recognise we wouldn't be where we are today without our colleagues, that's why we offer such excellent benefits designed to suit you as and when you need them.

- **A competitive salary.** To attract and retain quality talent, so we'll offer you great rewards and real recognition for your contribution. That's not all...
- **Pension.** We believe saving for the future's important, so you'll benefit from auto-enrolment and a generous contribution from us (we'll pay the equivalent of 9% of your base salary into your pension). You can also make additional contributions through our pension plan as it's been designed to make saving for your retirement as flexible as possible. .
- **The right to apply for flexible working.** We welcome applications for part-time, reduced hours, variable hours, home working or job sharing for the majority of our roles, so there's lots of flexibility.
- **Private medical insurance.** This is standard for managers and optional for everyone else.
- **Generous holidays.** There's a minimum of 22 days holiday a year across the business (depending on your role, you could start on even more), and bank holidays on top, as well as the opportunity to buy/sell up to 5 days per year. You'll even get an extra day, pro-rated for part-time employees, when you reach your 10-year work anniversary and each subsequent 5-year interval thereafter.
- **50% off home, motor and pet insurance.** As you'd expect, we have your insurance needs covered, and if you have family living at your home address then they can benefit from sharing your policies.
- **Free travel insurance.** When it comes to trips away our insurance covers you, your spouse/partner, and any children under 18 who are living with you at your home address, so you can have more adventures with less worry.
- **Free Green Flag breakdown cover.** Real peace of mind when you need it, as you and your spouse/partner are covered with roadside assistance 24 hours a day, 365 days a year including cover at home and long-distance recovery, plus much, much more.
- **Optional insurance cover.** You want to look after yourself and your loved ones, so we also offer life insurance, income protection, critical illness insurance and personal accident insurance.
- **Discounts, cash back and offers.** Your social calendar may need some managing, as we have offers on big high street stores, travel, show tickets, gym membership and lots more
- **Flexible casual dress code.** It's not about what you wear, it's about what you can do, so why not be comfortable doing it?

Barratt Developments

Experienced Professionals Land & Planning



Intro

Our Land & Planning team finds the best land in the right locations so we can build great places to live. In a very competitive field, they do everything from identifying land opportunities to making sure it fits our business need, and to negotiating with sellers to get the best possible deal. The research and assessments they do are essential to making sure that the homes we build will be the high quality our customers expect. They also work with communities to make sure that we're keeping everyone informed and creating developments that are sustainable and have a positive long-term impact.

Roles

- Development Director
- Land Manager
- Land Buyer
- Planning Director
- Planning Manager
- Planner

Who we're looking for

It's one of our fastest moving teams so you'll need to be happy working at speed to do well in Land & Planning. There's a large range of roles but everyone here can think imaginatively and has a strong business sense they can apply to their decision making. You'll also be happy building relationships with a wide variety of people to keep things moving and ultimately get the job done.

Construction Lifecycle

Our construction lifecycle shows how a real Barratt project, Silkwood Gate in Wakefield, was built and how every team helped build a new part of the community:



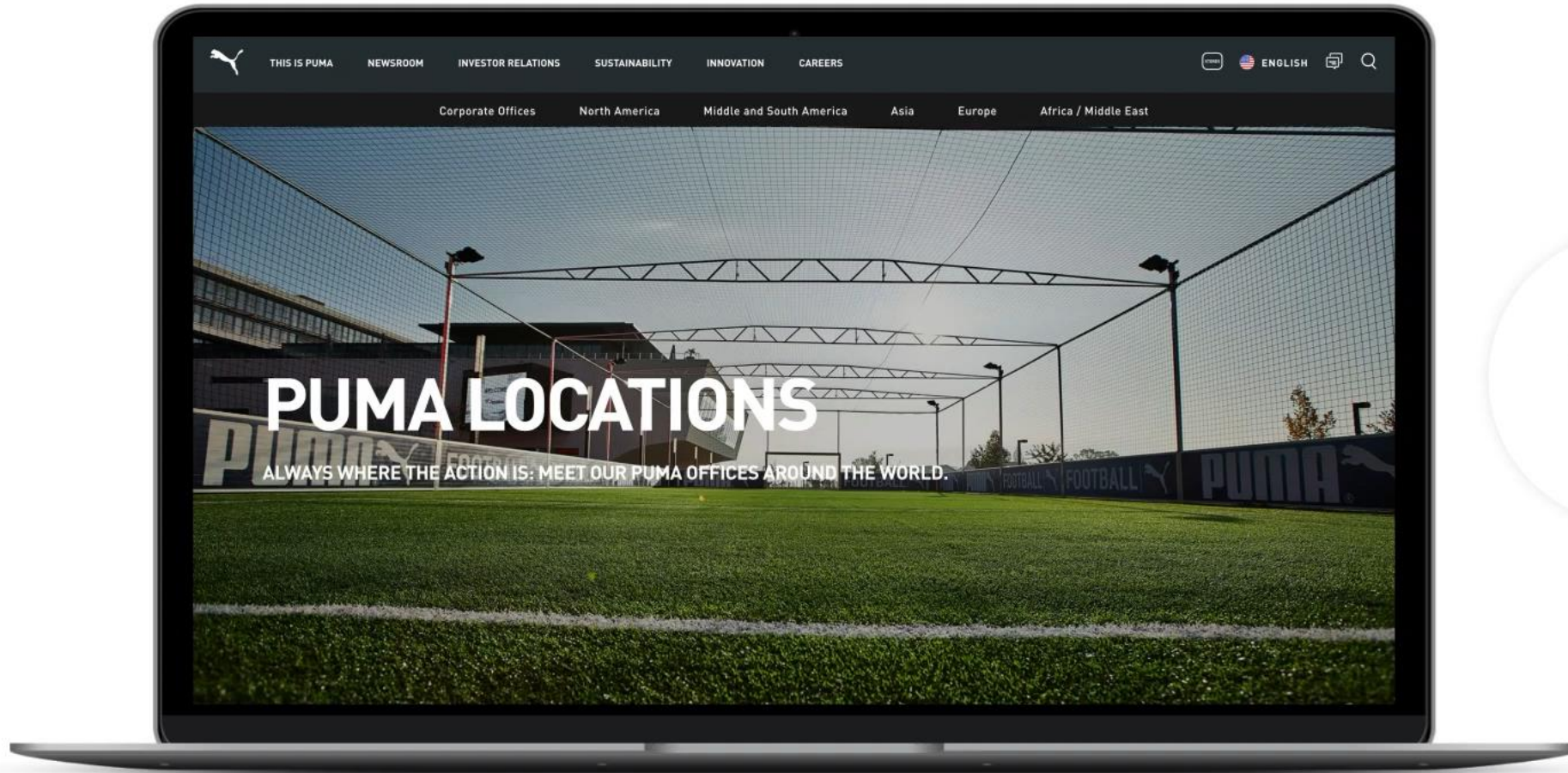
Find and acquire the land

Buying the right land in the right location is crucial to creating great places to live. The Silkwood site was originally allocated for employment premises. Following discussions with the Local Planning Authority however, we were able to negotiate a joint use building scheme, which we marketed alongside Wakefield Council. We worked closely with the Local Authority during the various stages of the Local Development Framework, producing reports and conducting surveys in relation to traffic and local employment. The results we gained allowed us to demonstrate that the site was able to accommodate a large proportion of residential housing, with limited employment uses.



Mark Jones

Planning



FOUR KEY RECOMMENDATIONS

1. Lift **forward-looking information** such as financial targets and outlooks from your latest reports and onto the website
2. Brief **facts & figures** about the company add valuable context for all stakeholders
3. Make sure your content is **up to date** – be clear when it was updated
4. Ensure your **business model** is on your website and includes a description of value creation

Get in touch for a demo



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